



Fruit Logistica is the world's leading trade exhibition for global fresh produce industry, which attracts more than 75,000 trade visitors from 130 countries and more than 3,000 exhibitors. The Economic Development Board – Trade & Export Office will lead a delegation of 12 Mauritian companies in Berlin, Germany from 07 to 09 February 2018. This show will focus on trade, cultivation systems, packaging and labelling, greenhouse technology, marketing, organic and convenience products among others.

For this event, Mauritius is focusing on the promotion of exotic fruits grown locally such as Victoria pineapples, from which we have built a solid reputation over the years. The export of fresh produce from Mauritius has increased from Rs.165mn in 2015 to Rs.175mn in 2016 with main exporting products, pineapples and lychees. In view to diversify its export product basket, Mauritian growers and exporters will introduce other exotic fruits and vegetables to the European countries such as passion fruits, breadfruits, avocado, green mangoes, chilies and chayote. We are sustaining this effort to penetrate new markets through this fair as well as to consolidate business relationship with existing traditional markets.

Moreover, the **Speed-to-Market Scheme**, which entails 40 % refund to qualified Mauritian exporters will enable Mauritian exporters to adopt more competitive pricing offer.

Fruit Logistica is more than an exhibition show as it offers excellent networking and contact opportunities from global players to small and medium-sized companies. The event will be held on the fairgrounds of Berlin ExpoCenter City and City Cube, Messe Berlin GmbH, Messedamm 22, Berlin, Germany. **Mauritius Pavilion will be located in Hall 26 (Stand C22).**