

GO EXPORT 2 (ENTERPRISE DEVELOPMENT TRAINING PROGRAM)



Expression of Interest

*Go Export 2 –
Enterprise Development Training Program*



Enterprise Mauritius (EM) is introducing Go-Export 2. The training will address the gaps identified in the application of skills shared during Go-Export 1 modules through coaching and mentoring.

The main purpose of the Go-Export 2 is to enable SMEs to develop an understanding of end-market requirements, allow them to plan strategically, manage resources, set-up robust operations, produce marketable products, and reach their target customers through the right channels.

It is a **FREE OF CHARGE** course and SMEs willing to proceed with exports are highly encouraged to register.

Interested participants are requested to fill in the [registration form](#) and send back to keeren.bhogun@em.intnet.mu
For more information, kindly contact Keeren Bhogun or Rajen Subamah on 212 9760.

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It is proposed to hire the services of local mentors for the following main sectors: Textile and Garments, Agro and Light Engineering respectively. These mentors would hand-hold and assist selected enterprises in improving their competitiveness, quality, labelling, packaging and product design to meet export requirements. A minimum number of 20 enterprises will be selected from **those who have successfully completed the Go-Export 1 Program**.

The selected mentors will conduct a walk-through audit and will propose remedial measures in order to achieve set objectives. The mentor will assist the enterprise in the implementation of the recommendations for a period not exceeding six months.

The outcomes of the interventions will be measured six months after completion of the mentorship program. The assessment will be based on improvement in the company's turnover, profitability, productivity and job creation.

OBJECTIVES OF THE PROJECT

- Increase the number of export-ready SMEs
- Enhance the quality culture of the participating companies
- Improve productivity and efficiency of SMEs
- Diversify and increase exports
- Enhance competitiveness of SMEs
- Improve capability of participating companies to export

It is a **FREE OF CHARGE** course and SMEs willing to go further towards exports are highly encouraged to register. Please fill in the attached Registration Form and mail back to:

Keeren Bhogun Email: keeren.bhogun@em.intnet.mu

For more information please contact:

- Keeren Bhogun: keeren.bhogun@em.intnet.mu
- **Rajen Subbamah** : Rajen Subbamah@em.intnet.mu

FIRST BATCH WILL START BY END OF AUGUST 2017