

BUYERS SELLERS MEETINGS

Durban and Johannesburg

14th to 18th March 2016

Over the years South Africa has emerged as our fourth largest export market after UK, USA and France. Since 2008, exports from Mauritius have increased by more than 400% to South Africa. In 2015 Mauritius exports to South Africa stood at Rs 6.3 billion, representing an increase of 23%.

To consolidate our position in South Africa, Enterprise Mauritius organised for the first time two consecutive multi-sectorial BSMs in Durban and Johannesburg from 14th to 18th March 2016. The objective of the promotional events was to strengthen the visibility of Mauritius as a 'Reliable Sourcing Partner' of apparel, Jewellery, footwear, herbal products and textile accessories.

The delegation was led by Mr Arvind Radhakrishna, CEO of Enterprise Mauritius and comprised 22 manufacturing companies, of which five were large enterprises and 17 SMEs. His Excellency Mr Vyapoory, then High Commissioner of Mauritius in Pretoria, graced the opening ceremony of both events by his presence. The events attracted high profile personalities including His Excellency, Mr Michael Kral, Ambassador of the Czech Republic, Mr Logie Naidoo, Speaker of eThekweni Municipality and Mr Nirode Bramdaw, Honorary Consul of Mauritius in Durban. Also were present the Presidents of Ilembe, Minara and Ekurhuleni North Chambers of Commerce.

Notwithstanding the fact that this was the first promotional event to be organised in Durban and Johannesburg, participants were pleasantly surprised of the genuine interest of leading buyers for our products.

A few snapshots of the B2B meetings

