

Foire Internationale de Madagascar (FIM)

Parc des Expositions, Tanjombato

19th - 22nd May 2016

Madagascar has emerged as a strong economic partner of Mauritius during the last decade. Mauritian exports to Madagascar have been on an increasing trend over the past few years. For instance, domestic exports have more than doubled over the period 2005-2014, from Rs 1.2 billion in 2005 to Rs 2.7 billion in 2015.

To consolidate our position and further promote Mauritius as a reliable sourcing destination, EM is organising the participation of 40 Mauritian companies in the 11th edition of **Foire Internationale de Madagascar (FIM) 2016**, which will be held from **19th to 22nd May 2016** at the Parc des Expositions, Tanjombato. Moreover, Mauritius will be the Special Guest for this forthcoming edition of FIM.

FIM is a yearly trade event which brings together exporting companies from France, China, South Africa, Belgium, Pakistan and other countries to showcase their products under one roof. For Mauritius this fair represents an ideal B2C platform for our companies, particularly our SMEs, to expand their sales in the region.

Since 2007 (except for 2008, 2009 and 2010), EM has been organising the participation of local companies in FIM. The last edition attracted more than 50,000 visitors, confirming a growing interest of the Malagasy business community to visit the fair.

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