

## **“Rencontre Business Maurice-Reunion”**

**St Denis, Reunion, 6<sup>th</sup> – 7<sup>th</sup> April 2016**

The Government of Mauritius has always put emphasis on regional co-operation and trade. In this respect, Enterprise Mauritius (EM) organised the participation of 26 companies, of which 25 SMEs, for a “Rencontre Business Maurice-Reunion” that took place on 6<sup>th</sup> and 7<sup>th</sup> April at Hotel Mercure Creolia, St Denis, Reunion Island.

The Minister of Industry, Commerce and Consumer Protection, Honourable Ashit Kumar Gungah, led the Mauritian delegation together with the Chairman of EM, Mr Yousuf Salehmohamed, and the CEO of EM, Mr Arvind G.S. Radhakrishna. The theme for this event was: **“La République de Maurice, fournisseur alternatif à l’Asie pour la Réunion”**.

Reunion Island has always been a strong trade partner for Mauritius in the region. In 2015, our domestic exports to Reunion reached Rs 829.14 million, representing an increase of 12% compared to 2014. However, Mauritius has not fully exploited the full potential of the Reunion market. For this reason, EM organised B2B meetings with targeted professional buyers instead of the B2C formula adopted on this market.

The B2B event was organised in close collaboration with the Chamber of Commerce of Reunion Island (Chambre de Commerce et d’Industrie de la Reunion (CCIR)). The Chamber supported us by contacting and inviting their members for the B2B. During his speech at the opening ceremony the President of the Chamber, Mr Ibrahim Patel, reiterated his support for further developing the partnership between Mauritius and Reunion Island. Was also present the Honorary Consul of Mauritius in Reunion Island, Mr Younous Ravate. Alongside the event, the ministerial delegation had the possibility to visit some local manufacturers.



From left to right:

- His Excellency Mr Younous Ravate, Honorary Consul of the Republic of Mauritius in Reunion Island
- Mr Yousuf Salehmohamed, Chairman of Enterprise Mauritius
- Honourable Ashit Kumar Gungah, Minister of Industry, Commerce and Consumer Protection of the Republic of Mauritius
- Mrs Rajwantee Ramrukheea, Permanent Secretary of Minister of Industry, Commerce and Consumer Protection
- Mr Arvind Radhakrishna, Chief Executive Officer of Enterprise Mauritius



From left to right:

- Mr Arvind Radhakrishna, Chief Executive Officer of Enterprise Mauritius
- Mr Ibrahim Patel, President du CCI Ile de La Reunion
- Honourable Ashit Kumar Gungah, Minister of Industry, Commerce and Consumer Protection of the Republic of Mauritius
- Mrs Rajwantee Ramrukheea, Permanent Secretary of Minister of Industry, Commerce and Consumer Protection
- His Excellency Mr Younous Ravate, Honorary Consul of the Republic of Mauritius in Reunion Island
- Mr Yousuf Salehmohamed, Chairman of Enterprise Mauritius



Honourable Ashit Kumar Gungah, Minister of Industry, Commerce and Consumer Protection giving interview to Antenne Reunion after the Opening Ceremony in the presence of Mrs Rajwantee Ramrukheea, Permanent Secretary of Minister of Industry, Commerce and Consumer Protection and Mr Arvind Radhakrishna, Chief Executive Officer of Enterprise Mauritius.