

Buyers Sellers Meeting Australia

Melbourne, Sydney & Perth, 27th April - 5th May 2016

Enterprise Mauritius (EM) created history by leading 21 local enterprises for three major promotional events in Melbourne, Sydney and Perth respectively. Companies from Apparel, Jewellery and Agro Sectors showcased their wide range of products at 'the Melbourne B2B Expo Fair' from 27th to 28th April 2016 and Buyers Sellers Meetings in Sydney and Perth from 2nd to 5th May 2016, with key objectives being market diversification and network building.

This was a unique opportunity for Australian buyers to discover the “*Savoir faire*” of the Mauritian Manufacturers.

These events were fully supported by the High Commissioner of Australia in Mauritius, H.E Susan Coles, the High Commissioner of Mauritius in Canberra, H.E Patrick Cavalot, the Honorary Consul in Perth, Mr. Ian Whitaker, the Australian Africa Chamber of Commerce, the Chamber of Commerce of Western Australia and Sydney.

Prospective Australian buyers including big players like Country Road, Rodd and Gun and Coles manifested genuine interest in the “Made in Mauritius” label.

Snapshots of the Promotional events:



From Left to right: Mr. John Rashleigh, Chairman, Australian Business Forum, The Hon. Philip Dalidakis MP, Minister for Small Business, Innovation and Trade, Government of Victoria, Mr. Geerish Bucktowonsing, Manager, Enterprise Mauritius



H.E Patrick Cavalot, Mauritius High Commissioner in Canberra



Mr Reaz Gungah and Mr Francois Lagesse from Domaine de Labourdonnais at the Melbourne B2B Expo