

## **Buyers Sellers Meetings: Kenya and Zimbabwe,**

**9<sup>th</sup> – 13<sup>th</sup> May 2016**

The African economy is growing constantly, especially the Sub-Sahara African countries, which have registered a GDP growth of 4.5% for the second consecutive year in 2014. This performance is boosted by rising investment in mining and infrastructure and strong household spending.

To consolidate domestic exports to Africa, especially in Kenya and Zimbabwe, Enterprise Mauritius (EM) organised Buyers Sellers Meetings (BSMs) in these two countries.

The events took place from 09<sup>th</sup> to 10<sup>th</sup> May in Nairobi, Kenya and from 12<sup>th</sup> to 13<sup>th</sup> May in Harare, Zimbabwe. 13 companies, from various sectors namely, Light Engineering, Textile & Apparel, Agro and ICT, showcased their savoir-faire. The following products/services were exhibited:

- Textiles & Apparels (t-shirts, women/girl jackets, men/boys shirts, uniforms, sportswear, etc)
- Linen Products for home & hotels – Bathrobes, towels, pillow cases, bed sheet
- Sunshades, umbrella, Blinds, awnings, shad sails, car ports, tents, pergolas
- Led TV
- Woven labels/tapes, printed ribbons, stickers, Textile packaging, Pharmaceutical packaging and shopping bags
- Bathtubs, wash basins
- Office Furniture, safes, Wood working & metal works
- Nature's Juice, Krusty Breakfast Cereals, Snowy UHT
- IT based solutions

The main objectives behind the organisation of these events were to provide SMEs with international exposure, enhance the visibility of Mauritius as a reliable sourcing destination of quality products and increase exports to Africa. It also represented a powerful platform for establishing new contacts with potential buyers.

*A few snapshots of the B2B meetings*



Ms Rambaccussing Tika Devi of Queen Fashion Ltd



Mr Danylo Daurat of La Trobe Ltd



Mr Yogesh Singh of Explast Ltee



Mr Yannis Faydherbe of Berque Ltee