

Source Africa International Fair
7-9 June 2016, Cape Town, South Africa

Enterprise Mauritius (EM) will lead a delegation of 37 enterprises to **'Source Africa International Fair'** which will be held **from 7th to 9th June 2016 at CTICC, Cape Town, South Africa**. This is EM's fourth participation to this event in line with our market consolidation and expansion strategy. The participants will be showcasing a wide collection of apparel products ranging from knitwear, t-shirt, polo shirts, to jeans, high-end suits and accessories, amongst others.

Source Africa is now considered as a **'must-attend fair'** by local operators in the textile, apparel and accessories sector. In the 2015 edition, 220 exhibitors from African countries, mainly from Kenya, Botswana, Uganda, Zimbabwe, Madagascar, South Africa and Tanzania, exhibited their products. The event attracted more than 1,600 visitors amongst whom were buyers from other African countries, USA and EU.

In 2015, South Africa was the third export market for our textile and apparel products. Exports to South Africa have increased by 500% over the last decade and last year it was estimated at Rs 6.0 billion, registering a 21% increase compared to 2014.

Year	2011(RsBn)	2012(RsBn)	2013(RsBn)	2014(RsBn)	2015(Rs Bn)
Total exports	4.59	6.34	5.64	5.11	6.31
Export of Textile and Apparel	4.48	6.23	5.21	4.97	6.00

(Source: Statistics Mauritius)

EM will also be organising a fashion show to demonstrate the **'Savoir Faire'** of the Mauritian manufacturers. It will further enable participants to showcase their latest collections to key buyers.