

# 3<sup>ÈME</sup> FOIRE DE L'OCEAN INDIEN

DU 9 AU 13 NOVEMBRE 2016

In line with its mission to facilitate export of locally made products, Enterprise Mauritius (EM) has been organising promotional events every year in Reunion Island since 2011 namely BSMs and participation in international fairs. EM has led the participation of 29 enterprises in the '**3<sup>ème</sup> FOIRE DE L'OCEAN INDIEN**' of St Denis from 9 to 13 November.



This event saw the participation of neighbourhood countries like India, Madagascar, Seychelles, Thailand, Mayotte, Singapore as well as China; representing an ideal platform to promote local products and to create fruitful networks. To be noted that Reunion Island is a net importer of manufactured goods and is a non-negligible market of proximity.



The '**3<sup>ème</sup> FOIRE DE L'OCEAN INDIEN**', running for 5 days at the **Parc des Exhibitions et des Congres in St Denis**, Reunion Island was actually an opportunity for Mauritian manufacturers to enter and further increase market



share in Reunion Island. The multi-sector event regrouping Food & Drinks, Textile & Garments, Jewellery and other potential sectors has helped to increase contacts in the region and to secure orders.



Reunion Island has emerged as a strong economic partner of Mauritius during the last decade. In 2015, our domestic exports to Reunion reached Rs 829.1 MN, representing an increase of 12% compared to 2014.

