

PREMIÈREVISION

PARIS

Create, Inspire, Share



7-9 February 2017 Parc des Expositions, Paris Nord, Villepinte

Textile and Apparel is one of the key pillars of the Mauritian economy. France remains one of the most prominent importers for Mauritius. In 2015, Mauritian exports to France with regards to textile and apparel amounted to Rs 3.1bn. In order to sustain the visibility of Mauritius in France, Enterprise Mauritius has been regularly participating in this ‘**must-attend**’ fair for the past years as more than 80% of the visitors at **Premiere Vision** are decision-makers for “Prêt à Porter” brands, fashion accessories and home textiles. Regular participation in the fair have affirmed the position of Mauritius as a reliable sourcing destination to the French buyers as well as the increasing number of international buyers. In line with its strategy of market consolidation / expansion, Enterprise Mauritius is organizing the participation of Textile and Apparel

companies, in **Premiere Vision Paris** in France from 7th to 9th February 2017.

The **Premiere Vision Paris** is a global event which attracts some 60,000 visitors from 130 countries. It is a platform where industry professionals meet and diverse range of buyers connect with manufacturers and forthcoming fashion trends are highlighted. It is considered as an essential event and industry reference for the Mauritian textile and apparel operators to connect with buyers and to showcase their latest collections and know-how.

For the last edition in September 2016, Mauritian companies were present in three specialized areas namely: Manufacturing, Upper Jeanswear and Knitwear Solutions. They had the opportunity to

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showcase latest collections and establish contacts
with international buyers.

