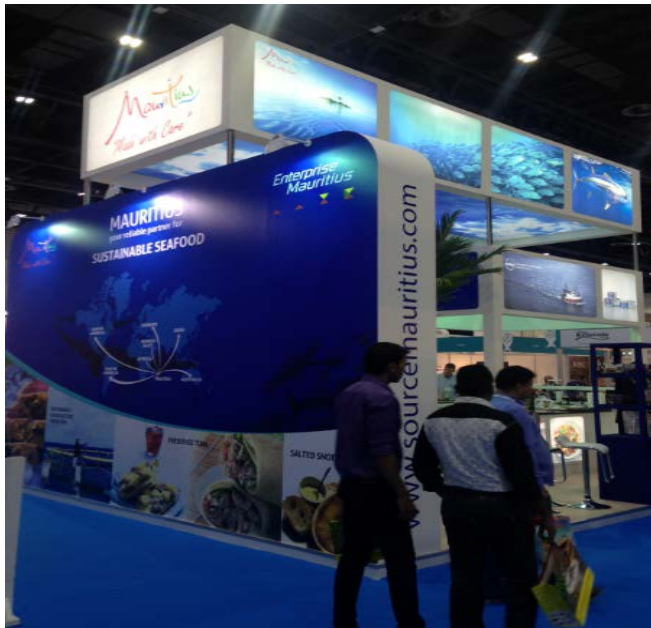


FIRST MAURITIAN PAVILION AT SEAFEX, Dubai World Trade Centre, UAE from 7 to 9 November 2016

Enterprise Mauritius organised the first Mauritian Pavilion in **SEAFEX 2016** comprising of four main seafood exporting companies, namely **Ferme Marine de Mahebourg, Princes Tuna (Mauritius), SAPMER Premium Seaproducts, and Seskel Enterprise.**

SEAFEX is one of the leading international fairs for seafood products targeting the MENA seafood market, now valued at USD 272 million according to a recent report by the United Nations' **Food and Agricultural Organisation (FAO)**. The **Global Corporate Challenge** demand for fresh fish is expected to grow by 8% per annum up to 2030. **SEAFEX 2016** featured over 145 brands from more than 25 countries.



The event was successful in terms of enhancing visibility of Mauritius as a reliable sourcing partner for sustainable seafood. It was an excellent opportunity to market the **'Made in Mauritius'** label.

Much emphasis was laid on product tasting which were highly appreciated by the visitors.



The Mauritian exhibitors have been able to network with buyers from the UAE, Saudi Arabia, Oman, Qatar, Bahrain, Jordan, Iran, Thailand, India, Sri Lanka, Sudan, Italy, and UK.



Most of the operators were confident that they will be able to develop export and penetrate new markets in the coming months for their quality product. *'Thank you Enterprise Mauritius for this initiative. The market in Dubai is growing and people are willing to try new products; hence the opportunity for us to enhance awareness of our quality products. We look forward for*



the next edition.' stated Mr. Pierre-Yves Semaesse, **Chief Administrative Officer of Ferme Marine de Mahebourg.**

