

The 42nd International Food and Beverage Exhibition

FOODEX JAPAN 2017

7–10 March 2017,
Makuhari Messe, Chiba – JAPAN

FOODEX Japan is Asia's largest exhibition dedicated to food and drink targeting participation of about 77,000 buyers from around the world.

To further enhance **Mauritius as a reliable sourcing destination**, Enterprise Mauritius (EM) is renewing the participation of Mauritian Producers/Exporters of food & beverage (agro-industry products) in the 42nd edition of **FOODEX** to be held from 7th-10th March 2017 in Japan.



A special **JETRO zone** will be set-up in 'FOODEX JAPAN 2017' by Japan External

Trade Organisation (Jetro). This zone will be a good platform to showcase foods from developing countries which can be of interest to the Japanese market. This is a good opportunity to enter the Japanese market. Mauritius got the privilege to be among the 40 participants in this specific Zone

The Objectives of our participation are:

- To tap into the enormous potential of the Far-East (Japan and the region) for the Mauritian agro-industry
- To position Mauritius as a preferred and reliable sourcing destination of quality products
- Follow-up with existing contacts established in Japan, and discuss possibilities of exporting other products

The following companies will form part of the Mauritian delegation at **Foodex Japan**: (i) Exquisite Spices Ltd, (ii) HKS Management Ltd, (iii) Miel'Or Ltd, (iv) Nivaved lotus Enterprise Ltd and (v) Secret Grand Mere Ltd.



Presence at **FOODEX** in Japan is in line with EM broader strategy to enhance visibility in promising, emerging markets.

