



**SEED**  
promoting entrepreneurship  
for sustainable development



## Call for Applications for the 2017 SAG-SEED Awards

### Eco-inclusive Start-up Enterprises can Submit Their Candidacy by 08 March 2017

**Nairobi, 10 January 2017** – Eco-inclusive start-up enterprises that are solving pressing local issues by integrating social and environmental benefits into their business models can apply for the 2017 SEED Awards, which opened for nominations today.

Winning enterprises will receive a tailor-made business support package. Over a period of 6 months, they will be offered expert advice on further developing their business plans, individual workshops targeted at their needs, high-level profiling of their enterprises and access to an international network of businesses, governments and development institutions.

Selected by an independent jury of international experts, winners will receive their awards at the SEED's high level national dialogue forums.

This year, SEED has opened the call for applications for 15 SWITCH Africa Green (SAG) – SEED Awards for enterprises in Burkina Faso, Ghana, Kenya, Mauritius, South Africa and Uganda. Supported by the SWITCH-Africa Green project, which is implemented by the United Nations Environment Programme (UNEP) with the assistance of the European Union. The SAG-SEED Awards in South Africa will be co-financed by the Government of Flanders.

The deadline for applications is **8 March 2017**, 23:59 Central African Time (CAT).

Applications can be filled-in [online](#) at the SEED website [www.seed.uno](http://www.seed.uno).

Alternatively, the application form can be downloaded and sent to [seedawards2017@seed.uno](mailto:seedawards2017@seed.uno). Applicants may also contact SEED by email or phone (+49 89 2488307 14) should they not be able to submit their application electronically.

SAG-SEED Award Winners in 2016 included an enterprise in Uganda that manufactures affordable ceramic water filters which is made from local resources and materials and by local labour; a Ghanaian enterprise that provides information and services needed by farmers like best agronomic practices, weather data, literacy training and market prices through its developed mobile software technology; an enterprise that collects, sorts and upcycles all types of waste products in Mauritius; and an enterprise in Burkina Faso that manufactures quality natural fertilisers from water hyacinths and organic waste.

### **For more information please contact**

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## **About SEED**

SEED is a global partnership for action on sustainable development and the green economy that was founded by the United Nations Environment Programme (UNEP), the United Nations Development Programme (UNDP) and International Union for Conservation of Nature (IUCN) at the 2002 World Summit on Sustainable Development in Johannesburg.

SEED is based on the understanding that the promotion of social and environmental enterprises is pivotal to a world of flourishing communities where entrepreneurship drives sustainable development. SEED's comprehensive programme triggers the full potential of market-based mechanisms to avert environmental degradation and tackle social problems. From an annual global awards scheme that scouts for and supports the most promising innovative and locally-led social and environmental start-up enterprises in developing countries to enhancing the quality and capacities of business development service providers – SEED builds the ecosystem for social and environmental entrepreneurship.

SEED is hosted by Adelphi Research gGmbH, based in Berlin, Germany. Partners in SEED, in addition to the Founding Partners, are the governments of Flanders, Germany, India, the Netherlands, South Africa, and the United States of America; Conservation International; the European Union; SWITCH-Africa Green; Hogan Lovells; UNIDO; UN Women; and SEED's Corporate Partner, Hisense.

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