



CHAIRPERSON'S MESSAGE

Mauritius has made tremendous progress since the beginning of its industrialisation process through adoption of sustained economic reforms and pro-market policies, investment in human capital development and state-of-the-art infrastructure, implementation of quality standards and commitment to capitalise on international agreements.

Today, **Made in Mauritius** products are proudly present in over 125 countries. Despite increased global market competition, exports continue to be a key driver of the Mauritian economy, bringing in Rs 59.1 billion in 2015 and contributing 23.3 % to GDP. The export sector also helps create and maintain jobs and promotes entrepreneurship.

Notwithstanding the current fragile and uncertain global economic scene, Enterprise Mauritius (EM) is determined to rejuvenate the economic landscape and instill new life in the export sector through the promotion of goods produced locally and through the '**Mauritius, Made with Care**' concept. This entails a series of targeted marketing actions aimed at market consolidation, expansion and penetration in existing, new and emerging markets, respectively.

Although the globalised trade arena brings challenges to the Mauritian economy, our exporters have been resilient and sustained their presence in traditional markets i.e. USA and Europe. They also made important inroads in new and emerging markets. However, in this dynamic environment, it is essential to be alert to opportunities and explore all possible avenues to increase our exports.

In line with its mandate to attend to all these considerations while spearheading the export of Mauritian products, EM is launching this new edition of the **Mauritius Export Directory 2017-2018**. This publication provides updated information on over 1000 exporting companies from Mauritius and Rodrigues. As such, it is an essential tool containing comprehensive information on the manufacturing sector and it will most certainly be a useful guide for business communities to explore joint ventures, investment and sourcing possibilities.

I hope that you will find this publication a useful reference in your quest for business expansion and in using Mauritius as your preferred sourcing destination.

I take this opportunity to express my gratitude to all stakeholders and the EM Team for their contribution in the preparation of this Export Directory.

Mr. Yousuf Salemohamed
Chairperson of Enterprise Mauritius