



Consolidating Trade between Rainbow Nations South Africa – Mauritius

In line with Enterprise Mauritius's market consolidation and expansion strategy, EM is renewing its export promotion activities in South Africa by organising **Buyers Sellers Meetings (BSMs)** in Johannesburg and Durban and exhibiting in **Source Africa International Fair**, Cape Town. These events are dedicated to the **textiles and apparel sector**.

EM will lead Mauritian apparel manufacturers for the following events:

1. **BSM Johannesburg on 18th and 19th May 2017 at Hotel HILTON SANDTON**
2. **BSM Durban on 22nd and 23rd May 2017 – Durban Chamber of Commerce**
3. **Source Africa, on 24th and 25th May 2017 - Cape Town International Convention Centre (CTICC)**

Over the past decade, South Africa has consistently improved its position as a destination for Mauritian exports. It has emerged as one of the most important markets in the SADC region for Mauritius. In 2015, exports to South Africa had reached Rs 6.3 bn, representing a 21 % increase as compared to Rs. 5.1 bn exported in 2014. Today, South Africa stands as the third most important export market for apparel products. In 2015, exports of apparel to South Africa amounted to 83.3% of our total exports to that market.

This year promotional events are focused to develop new partnership with Buyers in Durban and Johannesburg. Further, existing exporters are looking to increase export share with existing clients. Around 30 textiles and apparels producers will be showcasing a wide range of apparel products ranging from knitwear, t-



shirts, polo-shirts, denim, made to measure suits and accessories amongst others. Hence, Mauritius is set to consolidate partnership with South Africa and increase exchange of Trade and Business.



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