



EM leads Mauritian delegation to Seafood Expo Global, Brussels Expo, Belgium, April 25-27, 2017

For the eighth consecutive year, Enterprise Mauritius led a delegation of three large exporting companies to **Seafood Expo Global (SEG)**, Brussels Expo, Belgium, to promote Mauritius as a reliable and sustainable seafood partner (showcase seafood products from Mauritius). Considered as a must-attend event by seafood professionals, **SEG** has become the inevitable platform for buyers and suppliers from all around the world to meet, network and conduct business. This 25th edition of SEG saw the participation of more than 1,800 exhibiting companies from 79 countries and was attended by 28,533 visitors from 150 countries.

As the second exporter of tuna to EU after Ecuador, Mauritius was represented by Princes Tuna Mauritius Ltd, Sapmer Premium



The Mauritius Pavilion at SEG

Seaproducts and Ferme Marine de Mahebourg Ltd. Strategically located in Hall 7 the Mauritius Pavilion attracted many buyers from Europe (France, Italy, Spain, Ireland, Portugal, UK, Germany) as well as other countries (Japan, South Africa, Russia, Brazil and Canada). It was also visited by the Honorary Consul of Mauritius in Belgium, Professor Robert Wtterwulghé, the



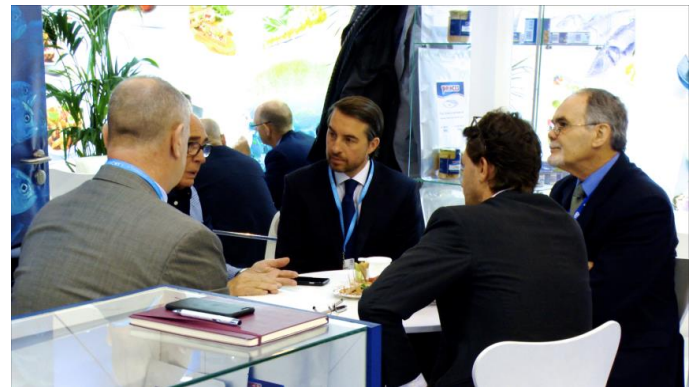
Assistant Secretary-General and Expert-Fisheries of ACP, Mr Viwanou Gnassounou and Mr Nyongesa Wekesa respectively.

Tasting of seafood products on the stand including Red Drum, tuna steaks and loins, and precooked tuna was well appreciated by all visitors and confirmed once more our reputation as a high quality seafood supplier. According to exhibitors, participation at SEG has proved to be a success as they were able to have fruitful meetings with their customers and obtain confirmed orders. They were also able to establish contacts with many new buyers, with which negotiation is still ongoing for future orders.



Tasting on the Mauritius Pavilion

The seafood sector is already well established as the second pillar of the manufacturing industry. Notwithstanding soaring competition, domestic exports (DOE) of seafood amounted to Rs 10 billion in 2016, representing an increase of 5.6% from 2015. With Europe remaining our major market, accounting for 95% of our seafood DOE, participation in SEG has become unquestionable to maintain our visibility and market share



Discussion Meetings with buyers

