

# The ultimate buyers' checklist for S/S 18

Voila Hotel, Bagatelle  
Mauritius  
30 May 2017

## Workshop on Spring / Summer 2018 by WGSN

The Fashion and Design Industry is expanding rapidly to sustain the vision of the government for Mauritius to be the Fashion Hub in the region. We now have a larger pool of local designers emerging with their own creations and identities. To further boost the Fashion Industry in Mauritius, **Enterprise Mauritius (EM)** has initiated a series of capacity building programs and the recently held workshop by **WGSN** was very well appreciated by participants.

By predicting the trends of tomorrow, **WGSN** Fashion helps the world's largest retailers, brands and manufacturers lead with confidence. This first workshop was held on 30 May. Some 50 participants from big enterprises as well as SMEs attended the workshop and they were delighted to hear the key trends for S/S 18 presented by **WGSN**, the world's leading trend authority.

Ms Sara Maggioni, **Director of Retail & Buying from WGSN** has duly guided the participants through the key trends. She rounded up the season's key messages, items, colours, fabrics and print directions for Womenswear, Menswear, Lingerie and Swimwear that are emerging from the global marketplace.



Based on the exclusive interview of Ms. Hannari Slabbert **Regional Director: Africa, WGSN**, she stated that *“Mauritius is seen as the leading voice of Africa in Fashion and Design, hence partnering with Enterprise Mauritius the Trade Promotion Agency we have conducted this workshop on **Spring / Summer 2018 trend.**”*

She further stated *“being a global business it is hard to be everywhere at the same time. We have a loyal customer base in Mauritius; there are lots of local companies who are members on WGSN. With the objective of doing something nice for the local companies and see how we can add value we come up with this Workshop to support local operators to increase their international competitiveness.”*

Ms. Hannari Slabbert was impressed by the participation rate and the good feedback from participants. She also expressed her interest for **WGSN** to be in Mauritius at least twice a year.

## Overview of textile sector in Mauritius

*“Mauritius has built a solid reputation on producing amazing quality garments. You are known as producers of luxury high end garments.”* Ms. Slabbert furthermore mentioned that Mauritian designers whether they are from big companies or small enterprises are on the right track by focusing on global trend.



*“It is impressive to see how local operators partner with clients when doing samples – Mauritian textile operators are very customer oriented.”*

She advised on getting the international touch and be very specific in production; *“Trust your gut feeling in launching new trend.”*





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