



## CAPACITY BUILDING JEWELLERY SECTOR IMPROVING OPERATIONS EFFICIENCY & IMPROVING DESIGN MAY-JULY 2017

In line with the Government's vision to increase the GDP per capita to US\$ 20,000 by 2020 to reach the status of high-income country, empowering SMEs to enable them to become the back bone of Mauritian economy is one of the Government's priority.

Uplifting SME Jewellery manufacturers to trade internationally depends increasingly on their ability to enter the global value chains. This requires working on the supply side, enabling enterprises to manufacture products with high-export potential according to international quality standard, considering trendy design at the right price.

In this perspective, Enterprise Mauritius took the initiative of implementing a capacity building program for the jewellery sector with the objective of upgrading the capability of local jewellery manufacturers in the field design and operations efficiency.

Some 30 participants attended the workshops entitled '**Best Practices in Jewellery Production**' and '**Fashion and Creativity in Jewellery Design**' conducted by French Consultant/Designer Mr. Yvon Floquet and Mrs. Delphine Cheuret. The programme also included factory interventions; the resource



persons led one to one factory visits to help the participants in realising the latest collection by designing new jewellery products. They also provided technical assistance in production and costing. The pictures below show the latest collection of Mauritian jewellers.

