



## ENTERPRISE MAURITIUS RENEWS PARTICIPATION IN PREMIERE VISION PARIS, PARC DES EXPOSITIONS, VILLEPINTE (19-21 SEPTEMBER 2017)

France is an important economic partner to Mauritius and has developed special ties since 1715. Exports from Mauritius have diversified since, today a wide range of products are being exported, among which Textile and Apparel represent a priority sector with over 40% of the total exports. In 2016 total exports amounted to Rs 6.9 billion out of which 43% accounted for Textile and Apparel.

Over the last 2-3 decades Mauritian manufacturers have developed strong relationship with leading buyers of France such

as Monoprix, La Redoute, Orchestra, etc. The capacity of Mauritian entrepreneurs to innovate and deliver on time has earned Mauritius a solid reputation as a supplier of quality apparel products.

To maintain our visibility in France, Enterprise Mauritius (EM) is leading the participation of 15 manufacturers who will be exhibiting at **Première Vision (PV) Paris**, which will be held from 19<sup>th</sup> to 21<sup>st</sup> September 2017 at Parc des Expositions, Villepinte. They will be present in dedicated areas of Manufacturing, Knitwear



Solutions and Bags and Shoes. Among these operators, three have developed collections with the support of **Carlin International** for the **season Autumn/Winter 2018** which they will showcase during the fair.

Visitors to the Mauritian Pavilion will have the opportunity to discover a wide variety of apparel ranging from formal to casual wear, including sport and athleisure wear for all genders.

As Mauritius is fast developing as a fashion hub, EM will also be attracting designers to use our manufacturing base to develop their collection in Mauritius. More information will be available at the desk of EM at Première Vision, Hall 6 stand Z12.

