



BUYERS SELLERS MEETINGS (BSMS): KENYA 13-15 NOVEMBER 2017 UGANDA 16-17 NOVEMBER 2017

The Gross Domestic Product (GDP) of Sub-Saharan African countries is expected to grow to 3.5% in 2018. In this context and in view of consolidating domestic exports to Africa, Enterprise Mauritius (EM) is organising Buyers Sellers Meetings (BSMs) in Nairobi, Kenya on 13rd - 15th November and in Kampala, Uganda on 16th - 17th November, respectively.

Kenya is one of the most economically promising countries of Africa. It has a GDP growth of above 6%. In 2016, Mauritian exports to Kenya were at Rs 907 million. Uganda, with a population of nearly 40 million, is located adjacent to Kenya and Tanzania. The country's economic outlook has been quite positive while growth vacillated between 4.7%, 5.3% and 5.8% during the period 2014-2016. Our exports

to Uganda amounted to Rs 46 million in 2015. It is interesting to note that both countries are members of the **East African Community (EAC)**, and are accessible to Mauritius through the Mombassa port. The Liaison officer of EM in Nairobi, and a professional consultant in Uganda, have been respectively assigned the coordination of the meetings of Mauritian manufacturers with potential buyers to tap on opportunity to increase trade. Around fifteen (15) companies, representing various sectors namely, Light Engineering, Textile & Apparel, Agro and ICT, will showcase their savoir-faire and will try to strengthen the trade relationship between Mauritius-Kenya and Mauritius-Uganda. The following products/services will be exhibited:

- Textiles & Apparels (t-shirts, women/girl jackets, men/boys shirts, workswear, uniforms, sportswear, leather products etc.)
- Lingerie & Swimwear
- Linen Products for home & hotels – Bathrobes, towels, pillow cases, bed sheet
- Leather Footwear, Wallets
- Envelopes, Paper & All types of bags
- Candles, Bathtubs, Home Deco Handicrafts
- Office Furniture, Safes, Wood working & Metal works
- Nature's Juice, Krusty Breakfast Cereals, Snowy UHT
- Snacks & Foodstuffs

The main objectives behind the organisation of these events are to:

1. Expand the portfolio of products being exported to Kenya & Uganda
2. Provide SMEs with international exposure
3. Enhance the visibility of Mauritius as a reliable sourcing destination of quality products
4. Increase exports to Africa.

