



## Mauritian Delegation to Comoros 25-28 Sept. 2017

Enterprise Mauritius successfully organized a **Contact Promotion Program (CPP)** in Moroni, Comoros on 25<sup>th</sup>-28<sup>th</sup> September 2017. The main objective of the mission was to enhance the image of Mauritius as a reliable sourcing destination for buyers from the Union of the Comoros, with a view to increase exports.

This event was timely as it benefitted from the political and economic stability after the recent establishment of a democratic government in 2016 in Comoros. The presence of a large Mauritian delegation in Moroni could also leverage on the Framework Agreement signed between the two nations in March 2017 which

laid basis for the development of sectorial corporation in numerous fields.

The Mauritian delegation travelling to Comoros were composed of representatives of 17 different firms operating across a variety of industries—textiles, agri and agro processing, light engineering, printing, amongst others.

The mission of Enterprise Mauritius was strongly supported by the *Union des Chambres de Commerce, d'Industrie, d'Agriculture (UCCIA) des Comores* and *Agence Nationale pour la Promotion des Investissements (ANPI) des Comoros*. It was the first business mission



conducted in Comoros Islands, which was highly mediated on the archipelago.



All participants have been able to establish good contacts with buyers in their respective lines and very soon Mauritian products will be widely available in the Comorian Market.

An Opening Ceremony, led by **the Vice President for Economy, Industry, Crafts, Tourism, Investments and Private Sector**, Mr. Ahmed Said Djaffar, as well as **the President of UCCIA**, Mr. Soyad Mohamed was held on the first day of the event. Business to Business Meetings sessions were held at the Retaj Hotel with approximately 150 buyers.

Buyers were highly impressed by the quality of the Mauritian products. **The Managing Director of Sawaprix**, Mr. Ali Said Ali Humed, as well as Mr Faycal Abdou, **the Executive Manager of Komocash** expressed willingness to immediately order products manufactured in Mauritius.

