



1-Day Workshop
The International Fashion Trends Updates
Autumn/ Winter 2018 trends

6 December 2017
The Ravenal Attitude Hotel
Balaclava

Enterprise
Mauritius

CARLIN
CREATIVE TREND BUREAU

Enterprise Mauritius renews collaboration with Carlin Creative Trend Bureau for Trend Workshop

Thriving in the increasingly competitive global textile and apparel industry requires companies to be innovative by always keeping abreast of upcoming fashion trends and proposing new collection to clients. Thus, with a view to impart the latest Autumn/Winter 2018 trends to apparel companies, Enterprise Mauritius collaborated with the internationally renowned **Carlin Creative Trend Bureau** for the second consecutive year to organise a free one-day workshop at the Ravenala Attitude Hotel.



Carlin Creative Trend Bureau is a Forecasting Office with a network covering over 30 countries with major creation centres in Europe, Asia and the Americas (north and south). It started in the Textile and Fashion Industry but has now expertise across all industrial sectors from food to car industries. It develops Trend and Collection Books for many sectors of the industry, with the creation of 51 exclusive colours per season, and intervenes in 3 main key areas, namely: style/design, marketing and communication. Carlin Creative Trend Bureau is actually one of the renowned international trend setters.

Around 60 participants attended the workshop comprising mainly of Designers, Product Developers, Industry Professionals, Marketing Professionals, SMEs and women entrepreneurs. The workshop was facilitated by Mrs. Edith Keller, **CEO of Carlin Creative Bureau** and Ms Louise Taccoen, **Head of Marketing for Fashion and Textile**. During this one-day workshop participants were able to discover the Autumn/ Winter 2018 trends for Men, Women and Kids and which were elaborated in terms of

themes, colours, fabrics styles and samples. The full PowerPoint Presentation may be viewed on Enterprise Mauritius' website by clicking on <http://sourcemauritius.com/trend-forum-autumn-winter-2018/>



The samples and colour swatches are also available for consultation at the Knowledge Centre of Enterprise Mauritius, preferably after prior appointment with Mrs. Reshma Napaul by email (knowledge.centre@em.intnet.mu) or phone (212 9760).

